



BIO STATEMENT

Matt Huerta is the Managing Owner of Matt Huerta Consulting, LLC (MHC). He has over 20 years of experience developing hundreds of affordable rental and for sale homes and overseeing high-impact nonprofit programming in Northern California. Matt started his career in 1999 as a development intern with the California Coalition for Rural Housing (CCRH) Internship Program placed at Community Housing Opportunities Corporation in Davis. There, he was exposed to a wide variety of affordable housing developments and programming including farmworker housing in Woodland, senior housing in Davis, and first-time homebuyer programs in Winters. During Matt's senior year at UC Davis, he served as the president of the student body, representing 20,000 undergraduates, overseeing an \$8.5 million budget, and organizing students and the community around the issue of creating more affordable student housing on and off campus. In 2000, Matt completed a bachelor's degree in community and regional development.

Since 2016, Matt has been providing technical assistance to nonprofit and civic leaders engaged in high-impact affordable housing and community development initiatives across the Monterey Bay and San Francisco Bay areas. MHC focuses on three key areas: affordable housing development, community initiatives, and leadership coaching.

Matt's affordable housing development experience includes serving as director of development at South County Housing in Gilroy, which included overseeing a pipeline of 1,200 affordable multifamily and single family homes valued at over \$360 million. Cumulatively, his experience includes managing and advising on affordable housing development projects in Monterey, Sacramento, San Benito, Santa Clara, Santa Cruz, Sonoma, and Yolo Counties.

Beginning in 2011, Matt served as the executive director of Neighborhood Housing Services Silicon Valley, a leading Community Development Finance Institution (CDFI) and NeighborWorks America HomeOwnership Center providing first and second mortgage lending, real estate services, HUD Certified Counseling, and leadership training to thousands of clients across Silicon Valley before it closed its doors in late 2015.

In addition to strong real estate development and lending experience, Matt has extensive experience in leading multi-faceted community initiatives. Beginning in 2012, he led the creation of the Responsible Landlord Engagement Initiative in San Jose as a model process for supporting neighborhood leaders as they engaged landlords in improving problem properties. Most cases resulted in dramatic improvements to whole neighborhoods through blight removal and careful coordination with tenants, landlords, nonprofit service providers, law enforcement, code enforcement, elected officials, and other partners. In 2014, the RLEI won the National Community Impact Award from Citi Community Development. In



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2015, the RLEI Program was successfully transferred to Catholic Charities of Santa Clara County to serve as the new host agency.

Matt has a passion for providing leadership coaching to other nonprofit professionals, especially entry-level affordable housing developers. In 2015, Matt joined the Non-Profit Housing Association of Northern California Board of Directors and committed to working with member organizations to launch the Bay Area Housing Internship Program (BAHIP), which aims to recruit and train the next generation of project management leaders who come from low-income communities that nonprofit housing organizations serve across the Bay Area. From 2017 through mid-2019, he oversaw all aspects of setting up and managing BAHIP and assisted NPH with securing ongoing funding support, which now includes the San Francisco Foundation and Chan-Zuckerberg Initiative. BAHIP is modeled after the CCRH Internship Program, and Matt currently serves on the advisory committees for both internship programs.

Other consulting accomplishments include:

- In 2016, Matt served as senior project manager for Charities Housing focused on preserving HomeSafe Santa Clara, which included 25 affordable homes for survivors of domestic violence. Matt also coordinated with over 15 subordinate lenders, including local governments, to ensure ongoing compliance and sustainability.
- Since 2016, Matt has served as the housing initiative program manager for the Monterey Bay Economic Partnership, overseeing the launch of the Monterey Bay Housing Trust, providing technical assistance for employer-sponsored housing efforts, and launching an action center aimed at providing advocacy support for policies and projects that increase the supply of housing across all income levels. Matt also helped secure over \$700,000 in a multi-year commitment from the Monterey Peninsula Foundation and Community Foundation for Monterey County, enabling MBEPn to expand its housing initiative program and hire a team of three housing professionals.
- In 2017, Matt served as senior project manager for Burbank Housing, focused on re-entitling a 98-unit rental housing development into a 48-unit contractor-built for sale subdivision aimed at low- and moderate- income first-time homebuyers in Santa Rosa's Roseland neighborhood. For this project, Matt secured HUD approval for the new plan, conceptual plan approval from the city, and several new funding sources.
- In 2018 and 2019, Matt provided technical support to the Caritas Corporation and Housing Authority of Santa Clara County, leading the process for creating redevelopment plan options for the Buena Vista Mobile Home Park in Palo Alto.